

ANA LUISA GARZA

Mixed-Media Artist | Stop-Motion Animator | Graphic Designer

Portfolio Site

Laredo, TX | 956.206.2731

luisas.artistry@gmail.com

Professional Objective

Creative professional dedicated to merging artistry and storytelling through design, photography, and animation. With educational and freelance experience, I have a strong attention to detail and artistic background that covers a variety of art mediums. I am seeking professional opportunities within the creative field to further excel in the entertainment industry and flourish as an independent artist.

Skills & Abilities

- Adobe Creative Cloud
- Dragonframe
- Autodesk Maya
- Microsoft Office
- Meta Business Suite
- Social Media Marketing
- Strong Design Principles
- Creative & Structured
- High Attention to Detail
- Collaborative & Independent
- Guest Service Experience
- Fast Learner & Problem Solver
- Time Management
- Adaptable
- Bilingual (English & Spanish)

Education

SAM HOUSTON STATE UNIVERSITY | HUNTSVILLE, TX | AUGUST 2022 - MAY 2025

BACHELOR OF ARTS IN ANIMATION - MINORS IN GRAPHIC DESIGN & 2-DIMENSIONAL STUDIO ART

LAREDO COLLEGE | LAREDO, TX | AUGUST 2020 - MAY 2022

ASSOCIATE OF ARTS IN FINE ART

Work Experience

PHOTOPASS PHOTOGRAPHER | DISNEY COLLEGE PROGRAM

LAKE BUENA VISTA, FL | AUGUST 2025 - PRESENT

- Assist guests with photos, operate DSLR handheld cameras, tripods, and proper equipment.
- Create a positive photo experience for every guest encounter while ensuring a safe environment.
- Interact with guests through fun storytelling, interactive props, and unique poses that elevate the Disney photo experience.

STOP-MOTION ANIMATOR INTERN | PAPER BRAIN PRODUCTIONS

SUGARLAND, TX (REMOTE) | JUNE 2025 - PRESENT

- Animated assigned scenes/characters using proper stop-motion software such as Dragonframe.

- Met necessary deadlines and communicated with leaders/team members about workflow, project guidelines, and concentrated feedback.
- Adapted to new animation techniques using handcrafted paper puppets and sets.

**GRAPHIC DESIGNER, SOCIAL MEDIA HANDLER, PHOTO BOOTH ATTENDANT
AT YOUR SERVICE PHOTO BOOTH | LAREDO, TX (REMOTE) | MAY 2024 - PRESENT**

- Create and design flyers, templates, social media posts & reels, business cards, and the business logo.
- Help lead photo booth operator during events to ensure proper handling of equipment by guests.
- Engage new clients and potential partners to help promote their respective businesses.

SALES ASSOCIATE | BATH & BODY WORKS | MARCH 2021 - AUGUST 2025

- Guided customers using the company's "Behaviors to Win" strategy by uncovering, breaking away then reengaging, and closing the sale while providing prime customer support.
- Performed monetary transactions using the available POS registers.
- Responded to intense customer situations to resolve any issues in a quick and effective manner.

CAST MEMBER | DISNEY STORE | SEPTEMBER 2020 - MARCH 2021

- Engaged guests in conversation to offer courteous suggestions for sales, aid in service recovery, and engender trust.
- Aided with the visual housekeeping of the Store to ensure the safety of our guests and Cast Members.
- Promoted good customer relations and premier customer satisfaction by upholding the Five Keys daily.

Awards & Recognitions

- 6th Annual Heatwave Film & Media Festival Participant 2025
 - "Best Animation" Award, "Paquita" Stop-Motion Animation
- SHSU Animation Fest Participant 2025
- 25th Annual Juried Student Exhibition Participant, Spring 2025 - Third Place Winner, "So Close"
- Student Art Association (SAA) Member, Fall 2023 - May 2025
- SHSU SAA Annual Juried Show Participant, Fall 2023 & 2024
 - "People's Choice" Award, Fall 2023
- Ballet Folklórico Mijitotini de México Member, Fall 2022 - Spring 2024
- SHSU Mass Communications Radio, Fall 2022 - Spring 2023
- SHSU Siggraph, 24 Hour Animation Contest Participant, Fall 2022
- Laredo College, Fall Student Art Show Participant, Fall 2023